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الإعلام الرقمي وأثره في تعزيز الأمن الفكري

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المستخلص

تستعرض الدراسة العلاقة التفاعلية بين الإعلام الرقمي والأمن الفكري، انطلاقاً من أهمية نعمة الأمن كأساس لاستقرار المجتمعات وعمارة الأرض، مستشهدةً بالآيات القرآنية الكريمة والأدعية النبوية الشريفة التي تؤكد على هذه الأهمية.

تركز الدراسة على الإعلام الرقمي كشكل حديث من الإعلام الذي يعتمد على التكنولوجيا الرقمية والإنترنت والوسائط المتعددة، مما يمنحه مرونة وقدرة على الوصول لجمهور واسع وتحويل المستخدمين إلى مشاركين فاعلين في صناعة المحتوى.

وتؤكد أن الإعلام الرقمي سلاح ذو حدين؛ فهو قد يكون أداة لنشر التطرف أو وسيلة لمكافحته عبر الخطاب المضاد والتوعية، كما يلعب دوراً محورياً في تعزيز قيم التسامح والمواطنة والهوية الوطنية، وتشكيل الرأي العام، وتعزيز المشاركة السياسية والشفافية.

وتبرز الدراسة دور التقنيات الحديثة للإعلام الرقمي مثل الذكاء الاصطناعي والأمن السيبراني كأدوات أساسية في حماية الفضاء الرقمي، ورصد الشائعات، ومكافحة التهديدات الفكرية والإلكترونية، مما يساهم في تعزيز الأمن الوطني الشامل.

تهدف الدراسة إلى تقديم رؤية تحليلية شاملة وآليات لتوظيف الإعلام الرقمي في تعزيز الأمن الفكري، والاستفادة من إيجابياته مع تقليل مخاطره، انطلاقاً من أهميته في مواجهة التحديات المعاصرة وصياغة الوعي المجتمعي.

Abstract

Security is the basis of societal stability, Without it, life becomes unstable and reassurance lacks, which is the essence of decent living, Security is not just the absence of fear, the feeling of instability and uncertainty, or the fear of the unknown caused by the absence of security, But it means the existence of stability, peace, prosperity, and growth, Therefore, we must work to secure the causes of security and stability, preserve God's blessings of safety and security through cooperation, compassion, solidarity, and observance of the commandments and prohibitions of the wise Lawgiver, We also have to uphold social traditions and customs that effectively contribute to maintaining security and ensuring sustainable security for all components of one people.

The media is one of the causes of security that effectively affects it, especially in recent times, Media itself, has taken a variety of types and forms, Perhaps the most known of these is the digital media, which is a form of media that relies on digital technology to create, publish, distribute, and consume content, This type of media is characterized by the use of the Internet and electronic devices such as smartphones, tablets and computers, instead of traditional means, such as newspapers, radio and television.

Nowadays, digital media has become one of the most important tools for communication and rapid information exchange, combining multimedia and interactive technologies, This type of media is also characterised by its flexibility and ability to reach a wide audience through multiple platforms, such as social networks, blogs, and live broadcasts, It also contributed to the transforming the traditional media landscape, making users active participants in the creation and

distribution of content, Thanks to technological advances, digital media offers unprecedented opportunities for creativity and influence in the security sector, making it a fundamental pillar in the era of the digital revolution.

But digital media has become a double-edged sword in modern times, as it can be a tool for spreading extremist ideas or an effective means of combatting them through awareness campaigns and counter-discourse, With the spread of digital platforms and social media, combating extremism and terrorism requires intelligent media strategies based on digital analysis, as well as counter terrorism and extremism content, Media institutions and governments play a pivotal role in using modern technologies, such as artificial intelligence and cyber security, to track and pursue extremist discourse, Digital media also contributes to promoting values of tolerance and dialogue, making it a key pillar in the intellectual war against extremism. Hence the importance of developing effective digital media policies to ensure that these platforms are used to enhance community security and stability. This is through the publication of meaningful content that strengthens the values of citizenship and belonging, Thanks to the proliferation of digital platforms and social media, modern media has been able to strengthen cultural and national identity through an interactive positive discourse, It also plays a pivotal role in confronting intellectual challenges and building a cohesive society through rational dialogue and sound awareness. Thus, digital media is an important pillar in shaping individual awareness and instilling national values in the light of globalization and digital openness.

In today's world, digital media represents a driving force for strengthening community awareness and consolidating the values of citizenship and national identity, This is achieved through a meaningful media discourse that interacts aspirations of citizens and strengthens

their sense of belonging. Digital media also plays a central role in shaping public opinion through its interactive platforms, which enable constructive dialogue and spreads awareness of security, politics and social awareness.

Cyber security and artificial intelligence are the cornerstone in improving intellectual security and protecting society from digital threats. They are the most important modern digital media technologies, as they help detecting rumors and prevent their spread by analyzing content patterns and distinguishing misleading information as well, The importance of AI lies in proactively monitoring cyber threats by analysing data and unusual movements, such as hacking attempts, which enhances the protection of privacy and sensitive information, Cyber security also plays a key role in protecting digital platforms from cyber-attacks which reduces the risk of being exploited to spread extremist ideas or destabilising society, By integrating AI technologies into cyber security systems, intelligent defense systems can be built that are able to adapt to new threats and precisely identify their sources, This technical integration is essential to address complex digital challenges and ensure comprehensive national security in cyberspace.

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Digital Media and It's impact on enhancing Intellectual Security

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