

Abstract

The message focused on an introduction and two chapters, the introduction came to include the definition of persuasion in terms of language and convention, then persuasion among the Greek philosophers, and we showed the terms close to it, and concluded with a summary of Ibn Abd Rabbo the Andalusian and his poetry.

The first chapter was entitled (Persuasion of the addressee in the poetry of Ibn Abd Rabbo Al-Andalus) and it was in turn in four sections, dealing with the first topic: Persuasion of the addressee in the spinning of Ibn Abd Rabbo Andalusian, and the second topic included: Persuasion of the addressee in the praises of Ibn Abd Rabbo, while it contained The third topic: Persuasion of the addressee in the social criticism of Ibn Abd Rabbo. As for the fourth topic, it focused on: Persuasion of the addressee in the ascetics of Ibn Abd Rabbo.

As for the second chapter: it came under the title (persuasion of the self), and it also included four topics that included the first topic: convincing the self of old age, and the second topic: convincing the self of the inevitability of death, and the third topic: convincing the self of the necessity of repentance, while the fourth topic dealt with: convincing the self of issues Others include (patience to accept the death of close people - persuading oneself to endure illness, persuading oneself to protect the beloved, persuading the self to leave the sad past). Then these two chapters were followed by a conclusion in which I examined the most important and most prominent findings that I reached in the research, and then followed by a list in which all the sources and references I adopted in this research were proven.

As for the most important sources and references that I adopted in my research, the most prominent of them were: Al-Hajjaj in Arabic poetry, its structure and methods by Professor Samia Al-Dridi, and life

and death in the poetry of the age of the sects in Andalusia by Dr. Fawaz Ahmed Al-Taie. Jamran, which is the last investigation that came to us, in addition to the fact that it includes a number of poems and pieces that are not present in Dr. Muhammad Radwan Al-Day'a's investigation and Dr. Muhammad Al-Tunji's investigation.

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**Persuasion in the poetry of Ibn Abd
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