



جامعة الموصل
كلية الادارة والاقتصاد

قياس وتحليل اثر الاستثمار الاجنبي المباشر في الاداء الاقتصادي لبلدان مختارة

رسالة ماجستير
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المستخلص:

تهدف الدراسة الى التعرف على ادبيات النظرية الاقتصادية للاستثمار الأجنبي المباشر والعوامل المؤثرة فيه، والتعرف على ألعلاقات الاقتصادية بين المتغيرات في الجانب التحليلي، وقياس العلاقة بين متغيرات الدراسة كمياً بالاعتماد على أدوات القياس الاقتصادي عن طريق قيم المعاملات والاحصاءات الأخرى.

ارتكزت الدراسة على فرضية مفادها وجود علاقة تأثيرية معنوية متباينة بين متغيرات الدراسة والنمو الاقتصادي فضلاً عن وجود علاقات توازنية قصيرة وطويلة الأجل بين متغيرات الدراسة قيد البحث.

تسعى هذه الدراسة الى قياس وتحليل اثر الاستثمار الاجنبي المباشر في الأداء الاقتصادي استناداً الى الحزمة البرمجية Eviews12 ونهج بيانات السلاسل الزمنية المستعرضة، أو البيانات الطولية (Panal Data) لبلدان مختارة خلال المدة (2004-2024)، اذ يمثل المتغير المعتمد أو التابع بالنمو الاقتصادي، والمتغيرات المستقلة، بمؤشر الاستثمار الأجنبي المباشر، مؤشر الإنفاق الحكومي، مؤشر الإيرادات الضريبية، مؤشر تكوين رأس المال، و مؤشر سعر صرف رسمي.

واظهرت النتائج إن للاستثمار الأجنبي المباشر اثر طردي ومعنوي في النمو الاقتصادي في أجل الطويل وهذا ينطبق مع النظرية الاقتصادية وللأنفاق الحكومي تأثير موجب طردي ومعنوي في معدل النمو الاقتصادي في الاجل الطويل وهذا يتماشى مع النظرية الاقتصادية ولم يكن للأنفاق الحكومي أي تأثير في الاجل القصير، أن لسعر الصرف الاجنبي تأثير سالب ومعنوي في الأجلين اذا كان تأثير سعر الصرف الاجنبي يزيد في قدرة البلد على المنافسة لزيادة الصادرات وتحفيز الناتج المحلي الاجمالي وهذا لا يتفق مع المنطق الاقتصادي.

وتوصي الدراسة ان تقدم التسهيلات القانونية والمصرفية والمشجعة على جذب الاستثمارات الأجنبية والابتعاد عن الروتين الاداري، فضلاً عن ثبات أسعار الفائدة، فضلاً عن اهمية الاستثمار الاجنبي المباشر وتأثيره المعنوي في معدلات النمو لدول العينة لذا نوصي باتخاذ كافة الاجراءات الادارية والقانونية الميسرة لتحفيز وجذب الاستثمار الاجنبي المباشر الوافد.

Abstract:

The study aims to identify the literature of the economic theory of foreign direct investment and the factors affecting it, and to identify the economic relationships between the variables in the analytical aspect, and to measure the relationship between the study variables quantitatively based on economic measurement tools through transaction values and other statistics.

The study was based on the hypothesis that there is a significant and varied influence relationship between the study variables and economic growth, in addition to the existence of short- and long-term equilibrium relationships between the study variables under investigation.

This study seeks to measure and analyze the impact of foreign direct investment on economic performance based on the Eviews12 software package and the cross-sectional time series data approach, or longitudinal data (Panal Data) for selected countries during the period (2004-2024), as the dependent variable is represented by economic growth, and the independent variables are represented by the foreign direct investment index, the government spending index, the tax revenue index, the capital formation index, and the official exchange rate index.

The results showed that foreign direct investment has a direct and significant effect on economic growth in the long term, which is consistent with economic theory. Government spending has a direct and significant positive effect on the economic growth rate in the long term, which is consistent with economic theory. Government spending had no effect in the short term, and the foreign exchange rate has a negative and significant effect in both terms if the effect of the foreign exchange rate increases the country's ability to compete to increase exports and stimulate the gross domestic product, which is not consistent with economic logic. The study recommends providing legal and banking facilities that encourage attracting foreign investments and avoiding administrative routine, in addition to the stability of interest rates, in addition to the importance of foreign direct investment and its significant effect on the growth rates of the sample countries. Therefore, we suggest taking all administrative and legal measures to facilitate and attract incoming foreign direct investment.

Measuring and analyzing the impact of foreign direct investment on the economic performance of selected countries

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